

REGIONAL PARKS TRAILHEAD SURVEY

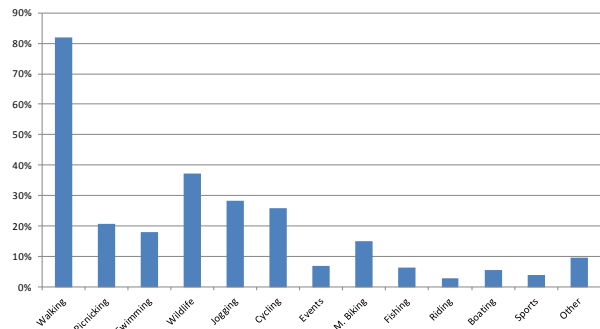
LEES+Associates provided consulting services required for the design and implementation of a park visitor survey system for Metro Vancouver's 22 Regional Parks and 5 Greenways.

This Visitor Survey Project was conducted in a three phase process using a visitor intercept methodology:

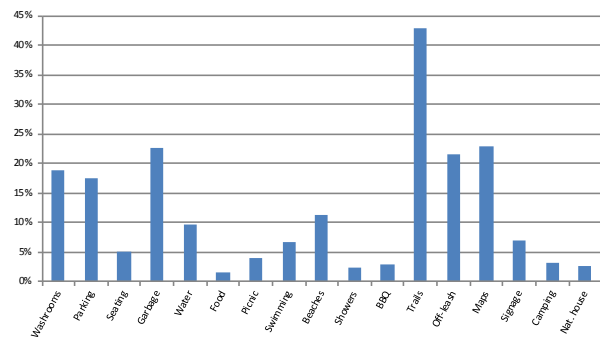
- Phase 1 involved the development of the survey methodology including the survey questionnaire;
- Phase 2 was the data gathering part of the process, and
- Phase 3 was the data analysis and reporting portion.

Through a comparison of the results with the historic data, changes due to increasing population and demographic shifts in the visitor origin, use and satisfaction were seen in this survey.

Primary Activities



Facilities Rated "Vitaly Important"



TRAILHEAD SURVEY

